

MOACAC Executive Board Meeting
Tuesday, November 19, 2024
Columbia, MO

In attendance: Shelley Gerringer, Kelli Roberts, Elizabeth Kirby, Jill Duncan, Ebony Sistrunk, Phil Layfield, Nate Jacobs, Kristin Roop, Chad Sisk, Kyle Johnson, Russell Brannen, Joann Elliott, Anna Whitlow, Katy Jane Johnson, Mary Giunta, Emily Diaz, Emily Sachs, Blake Huster, Amanda Henry

President's Report (Shelley Gerringer)

- This or That – HOLIDAY EDITION! (ice breaker)
- Kelli working to find new board members for Technology & IAS as Nate and Russell roll off in 2025!
- Teresa is creating a nominating committee for President-Elect and Treasurer-Elect Positions for the 2025-2026 school year. She will get nomination form to Ebony and Phil to post on social media, newsletters, and website.

Past President's Report (Teresa Haney-not present)

Admission Practices (Kyle Johnson)

- Small Committee forming - Additional AP experiences
- AP event/social in mid-December in KC (Trial/Test Run) - Doing an event at Rockhurst High School on ethical dilemmas.
- Will have a session at conference and potentially Tools of the Trade
- AP in Action - Auburn U - Sep 15 Deadline; Too early deadline—should not be earlier than 10/15.
- It was suggested as a Lunch & Learn topic for an upcoming date.

College Fairs (Kristin Roop & Abby Klinckhardt-not present)

- Successful Fall fair season!
18 RCFs and 66 non-RCFS (84 total)
- StriveScan usage
-Fall 2023 had 66.15% of sanctioned fairs scanning. {We are up 90% in scanning fairs!}
- Positive feedback from a variety institutions' reps (MO and non-MO) re: fall calendar
- Spring fair calendar set to release Dec. 2.
 - Confirmed STL RCF at Maryville on Sat., Apr. 12.
- Request to host a fair form will open in the new year. Will accept requests through spring conference. This will be for colleges who want to attend FALL fairs. First draft for FA25 will release in May.
- Future plans

- Continue to consolidate nearby fairs, create regional events where possible
Continue to reduce the number of rogue fairs (was over 100 fairs a few years ago and now we are in the 60's)
- College fair bus grant {Blake, Emily S, etc.} – 8 institutions/600 students bussed (mainly in NE MO area) to RCF's and utilized grant money to attend. HS were also awarded a one-year MOACAC membership to get access to more PD events. Hope to continue to offer this as an option in future years.
- Treasurers have cut reimbursement to 12/18 host sites. The college fair chairs will connect with the remaining 6 to get them to submit reimbursement forms by the end of 2024.
- StriveScan did not update cancellations/refunds and so it forced the use of paper registrations which is not ideal.

Communications (Ebony Sistrunk)

- Continuous strong engagement with newsletters and updates
- Standalone email reminders about upcoming events has been effective
- Continuing to strengthen our social media presence, especially with the upcoming Spring Conference

Government Relations (Katie Vargas-not present) – No report submitted

- Shelley reported that Legislative Day will be held Tuesday, February 25, 2025. (Wear your new MOACAC gear!)

Inclusion, Access and Success (Russell Brannen & Janiece Jones-not present)

- Braxton posting under review to be posted January 1, 2025. Will work with Scholarship Central to get this up and running.
 - We like the results the prompt from last year yielded, we'll stick with that format again if no issues which is to provide 3 essay choices, pick 2.
 - Need-based scholarship posting gets reviewed in the new year to be posted early next year.
- Creating survey to send to membership about reimagining events:
 - This will inform an event we either put together or attempt to partner with someone else (like MOCAN). For example, do we need topics on essays, etc.?
- Onboarding new committee members and recruiting co-chairs
- Asked what rural counselors need for them and their students. Suggested that they do regional presentations, etc. IAS could attend one of the associations' rural events (local) as well as present at MSCA in the fall.

- Can we have a speaker database or contact form on the IAS portion of the website to provide resources for rural counselor? Suggested having HS counselors check a box for school type so we can identify, for example, rural counselors so we can target mailings, etc. Google Chat or List Serv came up as possibilities.

International Relations (Eric Steere-not present)

- Lunch & Learn PD w/ Victor Thomas (WashU) on Supporting International Students in US High Schools - End of February (Date TBD)
- Updated list of resources and links for website-Phil is posting soon.
- Inviting international uni. presenters for MOACAC Spring Conference
- Developing materials for 2025 MOACAC International Student Scholarship

Membership (Emily Diaz & Chad Sisk)

- Membership Totals -Comparison Year To Date (11/10/2023)
 - College/University - 401 (+4%)
 - High School - 296 (-11%)
 - Misc - 74 (=10%)
 - **Total - 771 (-1.5%)**
- MSCA Conference Social and Pre-Conference Workshop
 - Social 100+ attendees
 - Pre Conference Workshop 11
 - 11 registrations
 - 3 attendees

Professional Development (Katy Jane Johnson & Emily Sachs)

- STL CUBE 2025-Verbal commitment from Washington University for next year (St. Charles Community College has also expressed interest in hosting in the future). Wash U wants to have it earlier—Aug 20th---and that may be too early. It was suggested to push the date to later in September to accommodate schools coming back into session. It was also suggested at the meeting that a survey be created to gauge best dates.
- Kansas City CUBE 2025 Host site TBD, push back for KC private school college fair week?
- Tools of the Trade August 7-8, 2025 TBD in Central Missouri somewhere most likely
- Lunch & Learn in late February with International Initiatives
- Hope to maybe add in a second quarter L&L next year

Spring Conference (Amanda Henry & Elizabeth Kirby)

- The Marvel of MOACAC: Unleashing Your Inner Superpowers
- Timeline for committees, registration, and proposals
 - Would like reg to run Dec. 1 (or earlier) - March 1 with printed deadline of February 21 and deadline extension of March 1
 - Session proposal submission to run concurrently—session proposal is already live
 - Committee interest form live
 - Sponsors/exhibitors reaching out (\$2500, \$1750 and \$1000 are the pricing bands)
 - We are in talks with GPACAC for 2026 joint conference.
 - Would like to consider a location other than STL in 2027. Considering Columbia or Springfield.
 - KY has expressed interest in doing a joint conference with us. Where to meet? (Paducah, Cape, etc.)

Technology (Nate Jacobs & Phil Layfield)

- We have a method for forwarding to multiple emails!
<https://www.producingparadise.com/tools/forwarding-to-multiple-addresses-in-gmail/>
- Please remember to move your position materials to the correct Google Drive folder, if you haven't already!
- We are at capacity for Memberclicks member registrations.
 - Should we delete old registrations to get back below capacity?

Treasurer's Report (Mary Giunta, Blake Huster, Jill Duncan)

- Checking - \$49,566.87
- Money Market - \$126,452.78
- Edward Jones - \$566,384.46

Still waiting for RCF Registration Funds from StriveScan

-Treasurers shared budget reports with committee chairs so they can see where they are with budgets at this point in the year.

Bus Tour (Anna Whitlow)

- Summer 2025 Bus Tour is a Show-Me Missouri Year!!
- Geared toward counselors outside our state
- Sunday, June 22, 2025- Thursday, June 26, 2025

- I-70 Corridor and Northern part of our state
- Alternate between Northern and Southern part of our state always including the I-70 Corridor
- Tentative colleges: SLU, Wash U, William Woods, Mizzou, William Jewell, Rockhurst, Truman State, Culver Stockton, and Webster. Participating schools will have an MOU so they know what their expenses will be to participate in the tour.
- Save the Date: December 2024 Newsletter

New Business

- Voting on bylaw change:

Amendment to MOACAC Bylaws: Article V: Dues (Proposed Addition) Section 5: Unpaid Dues and Invoice Policy

1. Invoice Due Date: Invoices are due on the date of issuance or within 30 days of the event attended by the member, whichever comes first.

2. Payment Responsibility: Members are responsible for prompt payment of invoices regardless of the timing or receipt of reminder notifications.

3. Account Freezing and Event Registration Restriction: If an invoice remains unpaid 30 days after the due date, MOACAC reserves the right to freeze the member's account and restrict event registration as outlined below, regardless of the timing or receipt of reminder notifications:

- *Account Freezing: The member's account will be frozen, restricting access to MOACAC resources and benefits. Additionally, the accounts of all members employed by the same institution at the time of the unpaid invoice will also be frozen.*
- *Event Registration Restriction: Members with outstanding overdue invoices will be prohibited from registering for or attending any MOACAC college fairs, professional development events, and other MOACAC-sponsored activities until all invoices are paid in full.*

4. Reinstatement: Upon full payment of all outstanding invoices, member accounts and institutional registration privileges will be reinstated.

5. Reminder Notifications: While not required for enforcement of this policy, MOACAC may, at its discretion, send reminder notifications 7 days before the invoice due date and 30 days after the due date.

Effective Date: This amendment shall become effective upon approval by a majority vote of the MOACAC Executive Board on November 19, 2024

Executive Board voted on the above and bylaw change approved unanimously.

Additional Topics:

- Technology - Google integration and troubleshooting. Phil set everyone up to forward MOACAC Gmails to individuals' work emails.
- Volunteers - assigning to committees; Joann and Phil will work together to find a more streamlined process for assigning volunteers to various committees.
- College fair planning for 25-26

Meeting adjourned at: 2:50pm

/je 11.19.2024