

MOACAC Meeting Minutes

Jefferson City, MO

February 25, 2025

Present: Phil Layfield, Nate Barger, Janiece Jones, Russell Brannen, Mary Giunta, Emily Sachs, Blake Huster, Emily Diaz, Kristin Roop, Kelli Roberts, Jill Duncan, Eric Steere, Ebony Sistrunk, Katie Vargas, Shelley Gerringer, Joann Elliott

- I. **President's Welcome/Update** (Shelley Gerringer) –
 - a. Lots of changes this year! Very thankful that we have had such a great board this year and grateful for those who will be rolling off this year. Hoping your service has been satisfying and helped you grow professionally.
 - b. We are coming up on the conference. Amanda will update us later but search your calendar or ask others around you who may want to get involved and help her with conference.
- II. **President Elect Update** (Kelli Roberts) –
 - a. We have lots of recommendations for IAS and membership (following year). We have no one for tech yet.
 - b. We will be returning to Cedar Creek this summer for retreat. Let me know what fun things you want to do!
- III. **Bus Tour** (Anna Whitlow-on phone) –
 - a. All the MOUs are out and we are waiting on a couple of schools to commit.
 - b. Working with tech on registration form and finalizing details. Plan is for tech to launch registration in March.
 - c. It will be \$550 for early registration and \$600 for regular registration
 - d. Capping the attendance at 25
 - e. Needs more resources to advertise. Eric suggested Intl ACAC.
 - f. Dates for the bus tour are June 23-26.
- IV. **Spring Conference** (Amanda Henry-on phone) –
 - a. Updates on conference – 87 registrants and 11 vendor/exhibitors. We have a lot of emails out there for exhibitors. Barbara Sams is spearheading vendors. Let us know if you have anyone. We need someone to sponsor app and the social.
 - b. Session proposals – Window just closed for submissions and we have been giving people a longer window to exhibitors to this Friday (28th) in case they want to sponsor and present.
 - c. We have about 32 sessions prepared. Would still love to add more if you know more. We are on par with registrations. We need to add vendors and presenters!
 - d. Other individuals have stepped up to take charge of different aspects in Elizabeth's absence. Hotel has been great to work with!
 - e. Keynote speaker is Rob Franek
 - f. It was suggested that Amanda share the topics where they need help—we do not have anything about college athletics, testing on HS side. On college side, we have nothing on transfers or AI. We have a lot of session proposals on personal growth.
- V. **Technology** (Phil Layfield and Nate Barger) –
 - a. We have an email forward set up for everyone so you can get your MOACAC email. If you need any assistance at all, contact Phil.
 - b. If you've not yet put anything in your MOACAC files and are rolling off, please make sure you have all the items in your MOACAC drive.
 - c. If you are rolling off, please meet with Phil so he can make sure everything is as it should be.
 - d. Remember, do NOT share to your accounts. You must fully download and then upload so MOACAC is the owner.
 - e. Tech can forward emails from those interested in taking positions and send to current co-chair

- f. If you need updates on website, please contact Tech to make those changes
- VI. **IAS** (Janiece Jones and Russell Brannen) –
 - a. Both IAS co-chairs will be rolling off. Looking for successors.
 - b. Both are willing to help new people learn the ropes
 - c. Braxton scholarship has been posted. Due 150 in and 150 in progress. Deadline is 3/7.
 - d. If anyone wants to read, please let IAS co-chairs know. They will need assistance in the weeks (2-3) following the deadline. We try to announce winners at the conference.
 - e. We currently about 10 readers, but want to recruit more.
 - f. Would like to have a conversation about renewable scholarships
- VII. **PDC** (Emily Sachs) –
 - a. Hosting Tools of the Trade at Columbia College Aug 7-8
 - b. St Louis CUBE at Washington U – Sept 8th
 - c. UMKC may host KC CUBE – Sept 4th
 - d. Lunch and Learn – Just hosted our second and the registrations have been very strong
 - e. Our next L&L is in March followed by one in April; Unsure if a 5th will be added in May
- VIII. **Membership** (Emily Diaz) –
 - a. 805 membership; down about 30 since last year at this time. Hope to make up the difference by conference.
- IX. **College Fairs** (Kristin Roop/Abby Klinckhardt (on phone)) –
 - a. Have everything mapped out for next year—both fall and spring fairs
 - b. Will be collecting information for spring fairs much earlier next year so everyone is on the calendar and we decrease the number of rogue fairs
 - c. For the fall regional fairs, we have 15 currently scheduled. We need to work out things with JC and Columbia to figure out a better situation. We also need to work out Rockwood/Parkway fair moving to spring and replacing Maryville fair
 - d. If our goal long-term is to increase the number of regional fairs, we need to talk about where new fairs may be held
 - e. May need to look at what college campuses may be available to host (Ex: Lindenwood for St. Chas Co)
 - f. Shelley commented that we just need to bring everyone to the table and find a workable solution
 - g. For Rockwood/Parkway, Blake suggested Maryville be used for fall R/P fair and then spring be held for open fair at Maryville. It was also discussed to have R/P find a different venue for fair but be held the same weekend as Maryville and 4-school.
- X. **International Initiatives** (Eric Steere) –
 - a. The updated information on the International Initiative portion of the website was completed very efficiently by Phil!
 - b. Have about 15 applicants for the International scholarship. Due date is 3/7.
 - c. Submitted proposal to International ACAC to present at their conference this summer
 - d. Presented at MOACAC Lunch and Learn earlier this month
- XI. **Communications** (Ebony Sistrunk) –
 - a. Working with Amanda on conference to create graphics
 - b. Sent a few targeted members including membership drive, etc. If you have targeted emails to be sent, let me know. This includes time-sensitive, single-topic emails.
- XII. **Government Relations** (Katie Vargas) –
 - a. Thanks for being here at Legislative Day!
 - b. Keeping track of what NACAC is doing in terms of government relations
 - c. NACAC will do a webinar (free for members) at 1:30pm on March 6th if anyone is interested in attending.

d. Community Conversations webinar – Feb 27th at 3pm Central. If any e-board members want to attend, let Katie know. Otherwise, she will push out the information to members after the fact.

e. Phil thanked Katie for taking the lead on the Legislative Day

XIII. **Treasurers** (Mary Giunta, Blake Huster, Jill Duncan) –

a. \$80K in checking account plus \$156K in money market account = \$237K total; we have \$567K at Edward Jones in investments.

b. Investments – We’ve partnered with the broker’s side of Commerce Bank that we’ve met with and gone over our policies, etc. with them and they advised us to look at short and medium term investments. We put \$70K in a 4.3% CD. Should gain about \$700 after the 3 months. We will be looking at CD options going forward with various lengths of time.

c. We have already received \$195K over \$253K we anticipate we will take in and have spent \$99K.

d. We needed to move some assets into other institutions since we were exceeding the FDIC insured limits.

e. We are working to review some of our fiscal policies and our insurance policies.

f. We are in good fiscal shape

XIV. **New Business** –

a. Reminder! **MOACAC Strategic Plan** – 2025 is the year for an update. This happens every 5 years. Presidential cycle will spearhead creating member surveys, distributing those, compiling results and distributing results to e-board members. E-board members will create target goals and come up with a game plan for the next five years (This usually happens at retreat.) (introduced by Joann Elliott)

Meeting adjourned at 2:47pm

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