

MOACAC Executive Board Meeting
Wednesday, November 15, 2023
Columbia, MO

Attending: Russell Brannen, Mary Giunta, Emily Diaz, Chad Sisk, Nate Jacobs, Elora Thomas, Ebony Sistrunk, Amanda Henry, Nikki Hostnik, Cabrina Noonan, Emily Sachs, Shelley Gerringer, Teresa Haney, Kristin Roop, Jill Duncan, Joann Elliott, Mark Nothum, Eric Steere

- I. **President's Report** (Teresa Haney) – Update on mentor program—we are running full steam ahead. Will launch at conference. We plan application to launch December 1st. Committee members are Ivy Hartman, Jenny Broyles, Susan Lutz and we met a couple of weeks ago. We need to have a manageable program so we will limit it to 20 pairs. We will announce pairs before conference and hope to connect pairs at conference. If you are interested, please apply! You can be a mentor or mentee (not both).

We will be looking for people who are interested in becoming board members, specifically, college fairs, PDC, Conference, Technology, etc. Shelley will spearhead this effort.

We will discuss new business after reports.
- II. **Past-President's Report** (Nikki Hostnik) – Nikki will lead nominating committee for e-council positions and awards for spring conference. She is starting to put together nominating committee. If you have people who would be interested, let Nikki know. Suggestions include Jeff Buckman, Todd Burrell. Looking for people who know MOACAC well and could offer good insight.

The grant committee will be meeting soon for events such as conference, etc. Nikki will be rolling off, but the other grant committee members will stay. Always apply for a grant to see if you can get one!
- III. **Admission Practice** (Kyle Johnson/Absent) – Discussions on Admission Ethical Dilemmas at several events including Tools of the Trade, CCI, spring events, and spring conference. He would like to build a small committee to help him leading these presentations. If anyone is interested, let Kyle know!
- IV. **College Fairs** (Kristin Roop & Katie Vargas/Absent) – Katie is sick today! Coming off 12 fairs this fall with 9 exceeding the minimum RCF student attendance threshold. We had less students scanning. We had 68 MOACAC-endorsed school fairs with less students scanning. Overall, 5000+ students scanned at local fairs and over 4600 scanning at the regional fairs. WE are still working out some details, but we are looking forward to a more concise and consistent rollout of emails and information. We had many HS calling late to get on our calendar. We see this due to high counselor turnover. We will try to get ahead of that this year for the next fall's schedule. Spring regional fairs will happen in STL and KC. Katie will roll off this spring and we need a co-chair!
- V. **Communications** (Ebony Sistrunk) – Strong engagement with our newsletters and email updates. We have strong interest in "Members of MOACAC". Working on the goals of increasing social media engagement. Would like to add a "Cool Stuff We Do" section and add a "Counselor Resource" section. Working toward ensuring all of our materials are consistent in branding. Please contact Ebony if you have any questions or want to provide feedback on communications.
- VI. **Executive Assistant** (Joann Elliott) – Working with Technology to centralize committee information that will be passed from one chair to the next and house it all in one space. Look for more info coming soon. Joann is working with Shelley to recruit new volunteers for both chair positions as well as to serve on committees for various events. Will collect the responses from 'ad' we ran in MOACAC email. A link to the Policies & Procedures Manual will be sent to all committee co-chairs in the weeks ahead. You will be asked to review it and suggest any revisions in the event your 'job description' has changed. Have been working to delete prospect accounts from 2021 and prior to keep our MC account in check and organized. Plan to do the same with treasurers and outdated/unpaid invoices. All college fair invoicing for walk-ins has been sent. We still

have some with unpaid balances. All weekly registration numbers for CCI, CUBE, Tools, and RCF registrations have been recorded for the Fall 2023 season.

- VII. Government Relations (Tim Wilmes/Absent) – Legislative Day Survey will be going out soon. Our Jefferson City Legislative Day will likely be in February. Exec board members need to respond to the survey so we can plan for the e-board meeting as well. ACAC groups are planning National Advocacy Day for DC at the end of April 2024. If you want to attend the national event, let Tim know!
- VIII. **Inclusion, Access, & Success** (Janiece Jones/Absent & Russell Brannen) – Experiencing delay with need-based reviews. We will clean everything up over the next month so we can reset for the next year. The committee did not meet over the summer so the priorities remain the same—review the application process for need-based aid and then begin the process of streamlining. Do we maybe need to restructure the timing of when those scholarships are available so we can be more timely with it? If feasible, we would like to develop a streamlined process for a renewable scholarship and submit official proposal for approval. Many counselors are saying they're not finding value in the traditional set-up of the IAS conference so we are trying to look at alternatives and meeting time. We need to revamp the conference or reallocate funds to a more viable and useful resource.
- IX. **International Relations** (Eric Steere) – The scholarship check was disbursed to the freshman student at Mizzou. We are working on resources page for International Initiatives on the MOACAC website to support students and counselors seeking info on international higher ed opportunities. Working to build an International University panel for the joint conference. Also working on an "International University Week for spring of 2024 and hosting a series of international university webinars.
- X. **Membership** (Emily Diaz & Chad Sisk) – Currently have 783 members total. Membership chairs are exploring the idea of a grace period until 9/1 each year for those who renewed a membership and then had personnel changes. For the secondary school outreach effort at MSCA this year, we hosted a hospitality suite at the conference and Jill Duncan and Anna Whitlow collected about 60 names of folks that have expressed interest in joining MOACAC with an invitation to invite. Chad emailed them asking them to join our organization.
- XI. **Professional Development** (Cabrina Noonan & Emily Sachs) – Cabrina will be rolling off. People attending large events like the roundtable seating at events like CUBE because it gives them an opportunity to engage and more room to move. CCI-low registration but very low attendance. (10 of 30 registered did not show up). Advised different dates are recommended as the end of October doesn't work well (pre-11/1). Suggested you could also do right after the MSCA conference to increase attendance. (Sunday before or Tuesday after?) Do we need to move to a more virtual format to do some continuing ed / PD. Do we survey individuals to find out preferences for topics and formatting? STL will be the site for Tools; CUBE will be KC then STL (week before Labor Day). Do we do a mid-MO CUBE? Two people have expressed interest in chairing PDC for next cycle. Needs to have budget resent to them since the PDC file was lost.
- XII. **Spring Conference** (Elora Thomas & Amanda Henry) – Our keynote speaker for the joint conference will be Jeremy Tiers with special guest NACAC CEO Angel Perez. There will be a mindfulness retreat pre-conference event. Registration is live! The committees have been meeting including session proposals, communications, social, etc. Session proposals will be opening soon. On-site committee just met for second time recently. Conference 2024 is April 10-12 (Wednesday-Friday).
- XIII. **Technology** (Mark Nothum & Nate Jacobs) – Been working with Joann to be compliant with new guidelines from NACAC. Working with GPACAC on joint conference registration launch. They are using SLATE and launched successfully on November 1. Nate will be taking on more responsibilities as Mark gets ready to roll off in April. We need a new co-chair!! Ideally, would like to find someone who has some availability opposite that of a mid-manager level admission rep. Would like to create a guide to help the replacement folks to use as a resource.

- XIV. **Treasurers** (Jill Duncan, Mary Giunta, and Kelli Roberts/Absent) – Our checking account balance is just over \$325K and money market has just over \$26K. We just got a \$19K bill from StriveScan that we will be paying out this fall. We will be working with Katie and Kristin to include budget items (codes, expense report link, etc.) to streamline process for RCFs. All taxes have been filed and completed for this year. Jill provided the link for the budget codes as well as blank expense report forms for the e-board to reference and utilize so to keep our budgets in line and create a system of checks and balances.
- XV. **Bus Tour** (Anna Whitlow-on phone) – The summer tour was a success—they loved the single room format; some are wanting to go again. People wanted more communication in terms of reaching their travel group. They would also like to have a formal meet and greet. They complained it's hot in MO in July!!
- XVI. **New Business** –
- a. **Bus Tour** – Considering June 3-7th, 2024; after surveying, she got 7 results providing feedback. They were looking at preferences in April and June. Looking at schools in Indiana and Ohio. Has reached out to the various schools to determine interest and has also reached out to the bus companies for bids. Thinks we may need to raise the price to more than \$500. Needs to reallocate her budget for next year to include travel expenses that she incurred (travel to STL, lanyards, etc.) This summer's tour will be focused MOACAC members—can MOACAC supplement? We don't need to set budget just yet, but need to think about it. Can dorms be used? Can we find a vendor to sponsor expenses? Anna is doing well and doesn't feel like she needs to have a co-chair. May bring on someone who wants to learn in her final year of chairing. Suggested that we do two levels of room pricing for singles vs doubles. Anna asked at what point she should start cc'ing us; we encouraged her to attend an e-council meeting when she has more details firmed up.
 - b. **College Fairs Committee** – Membership types—apply for grants, etc. for CBO's, MCAC, etc. Want to have clear communications sent – have that ready ahead of time; want to make it clear to everyone the philosophy of college fairs—that fairs are organized and sanctioned; make the approach clear; as well as the process and timelines/deadlines. We will set forth a process and timelines—request dates in January and April 15th. After that, we process requests/changes 1x per month and the changes are added to the calendar at that point. We will take requests and changes in May, June, July, August. Anything after August 15th, we will NOT put it on the calendar until after November thru second semester. Regionals need to go on calendar first and then that goes out to the general group so they can start to pick their dates. Will be picking a date for the regional fair reps to meet.
 - c. **International Student Scholarship** – Would like to make it a renewable scholarship. Is it worth us seeking additional sponsors to create a renewable award? Has this been talked about before? It was suggested that IAS and International Initiatives collaborate to create a system for a renewable scholarship set up—whether employing other funding sources or using our own resources. Perpetuity is an issue potentially. Can Eric connect with a counterpart in a different affiliate to see how it's executed?
 - d. **Membership Committee** – Organizational vs individual membership. We are limited by MC (Mark). Mark will need to talk with MC to inquire. Do we need to raise membership rates? When is the last time that happened? Teresa asked if we need to consider switching to SLATE? Membership chairs are exploring the idea of a grace period until 9/1 each year for those who renewed a membership and then had personnel changes.
 - e. **Pre-Conference Board Meeting** – Teresa is interested in creating a transition meeting at the spring conference for incoming and outgoing executive board members. We will revisit this before conference.

Meeting adjourned 2:40pm
/je 11.15.2023