

# **MOACAC Executive Board Fall 2021 Meeting Minutes 11.16.2021**

## **I. Welcome and Introductions**

Dawn welcomed everyone and provided an update on the resignation of President Teresa Bont. The plan for moving forward was presented and will be voted upon at the conclusion of the meeting. The plan is to have Dawn move into the president's role. Nikki will stay in the president-elect role. Charlie Hungerford will move into the past-president's role. These roles will end in April 2022. At that point, Dawn will move into the past-president's role, Nikki as president, and we will elect a president-elect at conference. We will vote on this proposal for the roles covering the next six months before the end of the meeting today.

## **II. Past President's Update**

We will soon open the nominations process for the elected positions of president-elect, treasurer-elect and delegates. We will also seek nominations for our annual awards. Watch for the information in upcoming newsletters to membership.

Role of delegates - Looking at having someone who is already serving on the board also be in a delegate role so they know what is going on. Because of the changes at NACAC, we are trying to determine what the role of the delegates will be going forward.

We will have an annual review of the bylaws to see if any modifications need to be made (in preparation for the annual meeting and membership vote in April.)

The Long Range planning committee will review the investments and checking account to determine any actions that need to be taken regarding our accounts.

## **III. Admission Practices**

A. From the MOACAC homepage: click => "Resources" => "Admission Practices"

B. Or, follow this link: <https://www.moacac.org/admission-practices>

C. [NACAC - Guide to Ethical Practice in College Admission](#) (2020 - 2021, and beyond)

D. [NACAC - Guide to Ethical Practice in College Admission: How We Got Here and What's Next](#)

1. Download a PPT to see the history leading to the changes
2. MOACAC members are encouraged to respond to the prompts on the last few PPT slides and send feedback to: [kjohnson@rockhursths.edu](mailto:kjohnson@rockhursths.edu)

## **IV. Bus Tour**

A. Out-of-state bus tour will happen this summer! Odd-numbered years are for fly-ins. Even-numbered years are for MOACAC counselors (public, private, independent) to attend school tours. Do we need to discuss this further? It was suggested that we give priority to MOACAC in-state members and then extend out to those members from further out-of-state if space is available for the even-numbered year tours.

B. Request to host sent to: UNL, Creighton, Drake, University of Iowa, Iowa State, Grinnell

C. Planning for June 2022, exact dates TBD

## V. College Fairs

### Fall 2021:

- A. Hosted 13 Regional College Fairs
- B. Coordinated/sponsored 53 local college fairs throughout the state
- C. We had one regional fair and 5 local fairs cancelled this fall due to COVID
- D. Partnered with StriveScan for virtual offerings: five information sessions on college search and financial aid; three evenings of 6 x 6 college fairs
- E. Virtual fairs were pretty healthy considering we had in-person and virtual fair options. Not sure what the future of virtual fairs will look like as we move into a more in-person format moving out of COVID.
- F. Thanks to Mark and Lindsay for their support this fall!

### Other Business:

- G. Need to revisit the definition of regional college fairs to come in line with numbers
- H. Revenue and numbers report on fall fairs is pending from StriveScan. We look to owe appx. \$12K to StriveScan. Our revenue report is not yet available, but will be coming soon. We look to be significantly in the black.
- I. Planning meeting for RCF for next year will happen post-holidays this year.
- J. Discussions with partners at Maryville and William Jewell upcoming regarding spring regional fair offerings in St. Louis and Kansas City
- K. Fall 2022 college fair request form to launch in March

## VI. Communications

- A. Send Mike anything that needs to be included in either the weekly email blast or the monthly newsletter by the Wednesday prior to the send date. This is a great way to advertise your events or communicate with the membership at large. Please provide Mike and his team all the details he needs--links, deadlines, etc. to make this process seamless.

## VII. Executive Assistant

- A. Policies & Procedures manual - During the 'new business' segment of the meeting today we will be reviewing the job descriptions that were initially submitted by the e-board members earlier this year. Dawn and Joann have reviewed, made suggestions, some corrections, etc. Most need to be expanded by board members and then reviewed again. At that point you can submit your 'final' description for final review for inclusion in the P&P manual.
- B. Referrals - Joann has been fielding calls for various committees in an attempt to lighten workload for e-board members. Going forward, she will refer any call that is not 'routine' to be handled by specific committee chairs. This is due to some members' insistence on special circumstances and exemption of rules.
- C. Historical Data - E-board members need to complete the online Historical Data form annually. This is to create a longitudinal record of various events and numbers.

## VIII. Government Relations

- A. Jefferson City Advocacy Day - February 24th. Coordination for this begins in January. The board can attend this event prior to our e-board meeting which will be held in Jeff City. As for members at large, they are encouraged to attend this event!!
- B. Information is not yet available on a national advocacy event in DC for 2022. (Information for this is typically available in December, but not yet so this may be questionable or perhaps held virtually?)

#### IX. Inclusion, Access, & Success

- A. Fall Virtual IAS Conference completed Sat. October 16th from 9-1pm, 5 students and 2 parents attended out of 41 registrants. The winner of the scholarship is Gunnika Singh (FZW). She wins a \$750 scholarship.
- B. Braxton Rethwisch Scholarship now open on My Scholarship Central and MOACAC Website, Deadline is March 4, 2022. Must have 2.5 cum GPA, attend a MO high school, and enroll FT in a MOACAC post-secondary institution. We will award 5 / \$1000 (non-renewable) scholarships.
- C. Anti-Bias Training-When/Where
- D. Planning for In-Person Spring IAS Conference for April/May 2022. Looking for a 10am-2pm time frame and open to 11th-12th grade students. Will probably be held in mid-MO.
- E. Co-Chairs Rolling off at the end of this fiscal year--If anyone is interested in getting involved with IAS, please let us know!
- F. Question was raised regarding Braxton Rethwisch scholarship that if a student lived in KS and attended HS in MO, can they be eligible for scholarships? It was discussed that we should update the language to include those out-of-state students who attend MO high schools. Language was changed to the following: "Applicants must be a Missouri resident or graduate from a high school in the state of Missouri."

#### X. International Initiatives

- A. Website up-to-date with information for international students wanting to study in the US and US residents wanting to study abroad
- B. International Student Scholarship will go live on My Scholarship Central and MOACAC website in January. Would like to move to November launch for 2022.
- C. Eligibility for the scholarship will be consistent with the Braxton Rethwisch Scholarship criteria.

#### XI. Membership

- A. In 2020-2021, we had 683 total members by the end of the school year. This was 88% from the total for 2019-2020. Our expectation was 60% of the 2019-2020 total members so we were very happy with our membership for last year.
- B. In 2021-2022, we have a projected goal of 775 members to return to our pre-Covid numbers. As of November 2021, MOACAC currently has 699 active members. This is 90% of our projected goal for the 2021-2022 year and 17 more members than the full school year of 2020-2021.

XII. Professional Development

A. CCI

1. 18 attendees
2. 13 presenters
3. Fantastic engagement with lots of positive feedback

B. Tools of the Trade

1. Location? Should we move to the middle of the state to make it easier for more people to access?

C. CUBE

1. Shoutout to Darren on his published article in the [NACAC Journal!](#)
2. 2022 and 2023 Dates - Looking at dates in 2022: August 31/September 1. For 2023: August 30 & 31.

XIII. Secondary School Outreach

A. Attended 2021 MSCA Annual Conference

1. Did 6 presentations regarding college-related topics given by 7 presenters
2. Chad worked the vendor table for MOACAC. Most members he talked to were already members.
3. There was no hospitality suite this year due to conference restrictions.
4. Thanks to Andrew Laue and Mary Giunta for presenting at conference this year!
5. Is the SSO role something that should be rolled into another committee since the responsibilities are minimum? (new business discussion)

XIV. Spring Conference

A. Registration successfully launched Nov. 1.

B. Currently collecting proposals with a Feb. 1 submission deadline. Please consider submitting a proposal or encourage someone else to present!

C. Onsite walk-through of hotel and conference center on Nov. 17

D. Seven sub-committees began meeting Oct/Nov. MOACAC oversees registration, social, and outreach. GPACAC oversees marketing,/communications, onsite, vendors, sponsors, and sessions. You can volunteer cross-committee regardless of your affiliate.

E. Sponsorship registration and packages are being finalized. Have a meeting tomorrow with other co-chairs.

F. Will start exploring the MemberClicks Conference App in December in lieu of a full paper program.

G. Offering optional campus tours of Rockhurst University and UMKC for secondary counselors at the end of conference.

XV. Technology

. Membership Renewal and Fall registrations went smoothly as we pivoted to having both in-person and virtual events

A. Annual Conference Registration for attendees launched on November 1st. Vendor Registration should launch at the end of the is week (11/19)

B. Any website updates for your committee? Please email them to me, and I can make the updates to your committee/program page

XVI. Treasurers

- A. We are in a very good financial spot especially given the pandemic and everything else happening.
- B. In January 2020, we moved \$50K to an EJ investment account.
- C. Our goal is to use the EJ investment account to fund future programming, scholarships, etc. Going forward, our goal is to meet with our financial advisor in the months ahead to see where we might grow our funds.
- D. Kelli Roberts from Drury has taken Trent Fenwick's role as treasurer-elect.
- E. Remember you do have to have your receipts for expense reports in order to be reimbursed. You can be reimbursed by check or PayPal.
- F. Other updates - Taxes for 2021 have been submitted. The addition of QuickBooks has made it much easier for us to file! We are continuously monitoring to make sure things are running smoothly. Treasurers meet on a weekly basis. We currently have several colleges who have not submitted their payments for college fairs. We are in the process of contacting these schools.

## XVII. New Business

**Policy & Procedures manual** - Everyone was given time to utilize breakout rooms to work with their co-chairs to finish up their committee job descriptions. Dawn and Joann will review the latest updates and work to finalize a copy by the end of the year. Going forward, the P&P manual will give committee volunteers a better idea of the commitment required for their positions and provide structure to the organization.

**IAS Conference** - What would be best for students in terms of best turnout, timing, etc.? We've historically had it in the spring and in 2019 connected it with Maryville's regional fair. It was attended by 26 students and 17 parents. We lost time due to COVID and most recently had the Fall 2021 option. The idea of doing a spring one in tandem with spring fairs is appealing, but KC does a weeknight fair. Maryville does a weekend fair. Could we hook on to that event?

**IAS professional development** - We need to plan anti-bias and diversity training for this school year. We did the previous one virtually and we did it in April. 90-minute presentations (virtually) usually cost about \$1500. Presenters prefer it would be in-person for two hours. Where would we like to hold it and when? It makes sense for us to be virtual because of travel costs, but in-person is more appealing. Can we link it to another one of our events such as an executive board meeting? We have to consider presenter travel costs. Amber needs to check presenter availability, etc. Dawn asked the IAS co-chairs to talk through things and present some options to the e-council in the next month.

**Super Conference 2024** - There has been talk of a 'super conference' that will include Iowa, Minnesota, Wisconsin, Dakotas and then also GPACAC and MOACAC in 2024. The targeted location for this is Des Moines. Dawn just wanted to bring it to everyone's attention that these talks are in the works so everyone is in the loop. Details will come at some point in time as things develop.

**MSCA/Secondary School Outreach position** - Does this need to be a position on the board? Chad currently has two members on his committee and they are not utilized much. It is something that he would like to discuss going forward. Dawn asked if we needed to expand the role. (SSO was originally designed to do outreach for new/rural counselors and reach out in terms of education and be guest speakers in master's level courses in school counseling

programs, etc.) Chad indicated an interest in having a conversation with Dawn and Nikki regarding the development of this position.

**Voting**- Dawn stepped out of the Zoom for the vote. The vote passed at 100%. Dawn is reinstated as MOACAC president, Nikki Hostnik remains as president-elect, and Charlie Hungerford will rejoin the board as past-president until April 2022.

XVIII. Closing Remarks - See you all in February at our next executive board meeting in Jefferson City!

Meeting adjourned at 2:30pm