

**MOACAC Executive Board
Fall Meeting Minutes
Columbia, MO
December 6, 2022**

In attendance: Mark Nothum, Tim Wilmes, Janiece Jones, Elora Thomas, Jill Duncan, Anna Whitlow, Oya Schooley, Teresa Haney, Nikki Hostnik, Joann Elliott, Shelley Gerringer, Dawn Michel

I. Welcome and Introductions (Nikki Hostnik)

- Nikki had the board members introduce themselves to one another
- Updates on NACAC vote - In an initiative to support us more, NACAC has made some changes including no revenue share from NACAC fairs. As a result, we can ask for money if it impacted our bottom line (it did). As a result, we applied for a grant from them to be used for our keynote conference speaker.
- We will be having a liaison from the NACAC board who will be in attendance at our events. Mark Steinlage from SLU was assigned to us. He will be in attendance at some of our upcoming events—legislative day, board meetings, conference, etc.
- We will be partnering with MOCAN to give a one-year membership to their counselors via a grant. This way they will have more access to our events, information, etc. and more opportunity to be involved with MOACAC. To date, we have 3 MOCAN members who have expressed interest in receiving the grant.

II. Past President Report (Dawn Michel)

- NACAC removed delegates and that was voted on through the end of November. As a result, that will be removed from our bylaws.
- Nominations - Noms committee (2 college side; 2 HS) has been formed. We are currently soliciting nominations for year-end awards. Those awards will be made at the conference. We are also accepting nominations for key positions including president-elect. (You can self-nominate). The rising president-elect will need to be a HS counselor.

III. Admissions Practices Update (Kyle Johnson)

- Chair not present
- Training Sessions
 - Discussion Through Dilemmas
- Forming a Committee
- Kyle is forming training committees for best admission practices. Contact Kyle Johnson if interested in learning more about this topic.

IV. Bus Tour Committee Update (Anna Whitlow)

- Early Stages
- June or July 2023 - Begin and end in St. Louis
- Reached out to 7 universities (Mizzou, SLU, WashU, Truman State, MSU, Drury, and College of the Ozarks)

V. College Fairs Committee Update (Andrew Laue/Katie Vargas)

- No committee chairs present
- Falls have been very successful this fall.
- Two regional fairs are scheduled (KC and STL) for this spring

- Andrew Laue will roll off in April and we need a college side chair to replace him.
- VI. Communications Committee Update (Amanda Henry)
- Chair not present
 - Two new committee members (Emily Sachs and Abby Noel)
 - Step and Repeat progress
 - Dates for upcoming messaging
 - Nov 18 - Update (content by Nov 16)
 - Dec 2 - Newsletter (content by Nov 30)
 - Dec 16 - Update (content by Dec 14)
 - Jan 6 - Newsletter (content by Jan 4)
 - Jan 20 - Update (content by Jan 18)
 - Feb 3 - Newsletter (content by Feb 1)
 - Feb 17 - Update (content by Feb 15)
 - Mar 3 - Newsletter (content by Mar 1)
 - Mar 17 - Update (content by Mar 15)
 - Conference comms plan
- VII. Executive Assistant Update (**Joann Elliott**)
- For those of you who are new (or not), there are a couple of pieces of information that you as a committee chair need to always update. First, the Historical Data Google Sheet. If this is something you are unfamiliar with, let me know. I will send you the link along with ideas/directions on how you might complete this. The Historical Data sheet is to help you 'pass information' from one committee leader to the next. It is also how we create a timeline for what has happened over the years.
 - The second item/s I always need are your updates to the slides and the meeting minutes document I send you. This ensures meetings run smoother.
 - Lastly, I want to have a conversation about moving the membership timeline from July to January and my reasons for exploring this.
 - One thing that came from the discussion about moving the membership timeline in terms of renewal and getting it to launch in mid-May to give people more time to renew prior to summer break
- VIII. Government Relations Committee Update (**Tim Wilmes**)
- Wants talking points on what issues are most important to members--how to best survey them (for Legislative Day)--Will send either through newsletter (Amanda) or have Joann send correspondence to members
 - Legislative Day is tentatively set for February 22, 2023. Needs to set firm date with MO Capitol
- IX. Inclusion, Access, and Success Committee Update (**Janiece Jones**/Russell Brannen)
- Co-Chair Meeting-Standing bi-monthly meeting
 - Committee Membership Meetings
 - Temporarily on pause to focus on getting scholarships back on track
 - January-Resume monthly meetings (calendar invite will go out in December to see who is wanting to be involved and on the committee)
 - Need-Based Scholarship
 - Most essays have been read and scored
 - Three reviewers need to finish reading/scoring
 - Target Date-December 31, 2022-Recipients Selected/Notification made
 - Braxton Rethwisch Scholarship
 - 2022 awards disbursed
 - Working with Kaitlyn at Scholarship Central to get 2023 scholarship info loaded to Scholarship Central

- X. International Initiatives Committee Update (**Oya Schooley**)
- International Student Scholarship is live on Scholarship Central (closes on March 7, 2023)
 - Zoom presentation *Supporting International Students in Our High Schools* will take place on February 13th, at 3 pm, over Zoom
 - Oya led discussion on parameters for the Intl Initiatives scholarship in terms of MOACAC membership and where student is living (Decided on preference to MO and surrounding areas)
- XI. Membership Committee Update (**Shelley Gerringer**/Mary Giunta)
- Exceeded the goal of 775 members early in the year!
 - Advertising Flier with a link to sign up at the MOACAC table at the MSCA Conference
 - Membership breakdown:
 - Admin - 1
 - College or University Reps - 378
 - College or University Student or Faculty Members - 8
 - College-University-High School-Independent Retiree - 2
 - For-Profit Organization - 6
 - Not-For-Profit Organization Professionals - 58
 - Secondary Counselors and Consultants - 331
 - **Total - 784**
- XII. Professional Development Committee Update (Darren Meeker/Cabrina Noonan)
- No chair present at meeting
 - CCI - 30 of 36 attendance (only 8 last year!)
 - Darren rolling off this year
 - Tools - August 3rd & 4th (KC)
 - Cube - August 30th (STL) and 31st (KC)
- XIII. Secondary School Outreach Committee Update (Chad Sisk)
- No chair present
 - MSCA Conference
 - Collaboration with MSCA on Professional Development beginning in December
 - MOACAC Professional Development Events for non-members (CCI specifically). Do we open that up to everyone or just to MOACAC members? I don't know the answer, but I'd like to find out and then start a conversation about it. Also, grants, I know that money is reserved for MOACAC members, but is there any merit to opening it up to non-members? It may encourage them to join if they have the opportunity to see what we are doing.
- XIV. Spring Conference Committee Update (**Elora Thomas** / Caelin Anderson)
- Committees are formed and meeting
 - We will continue to accept new committee members
 - Developed a Conference FAQ Page
 - Registrations is set to launch in mid January 2023
 - Conference Logo (1-4); Logo #4 was chosen for the design
 - Session Proposals - Suggested MOACAC do info presentations on membership, volunteering, FAQs about organization, etc.
 - Met with St. Charles Convention Team

- Established layout and timeline
- Grants for registration will roll out prior to conference registration. Grant messaging will go out Dec 16, Jan 6, and Jan 20th with deadline for grants due Jan. 20th. If grant money is still available after 1/20 then we will award past that date.
- Nikki is working on a couple of leads for keynote speakers
- Presidents' e-council will work on pricing and let conference chairs know

XV. Technology Committee Update (**Mark Nothum** / Nate Jacobs)

- Will start working on conference registration soon. Being a single conference will make this process easier
- Mark will be training Nate Jacobs to take on Tech Chair role

XVI. Treasurers Committee Update (**Jill Duncan** / Kelli Roberts / Meredith Buschmann)

- Each committee was updated in the meeting on their budget status
- Thank you for working with treasurers/understanding in submission of expense reports
- Please submit your mileage expenses for the board meeting today to Kelli Roberts. Make sure the expense report reflects the proper mileage reimbursement
- Dawn added that Meredith's role is to also explore investment options. She (and treasurers) will be working with our investment expert at Ed Jones to move some of our liquid funds to investments that will yield larger interest/dividends.

XVII. New Business

- We discussed new business as it came up throughout the meeting
- Meet adjourned at 1:35pm

/je 12.06.2022

Bold = in attendance and presented report