

MOACAC
Membership Meeting Minutes
Spring Conference 2024
April 11, 2024

- I. President's Report (Teresa Haney)
 - Approval of Last Meeting's Minutes
 - [Minutes from MOACAC Membership Meeting at NACAC Conference \(September 2023\)](#)
 - [Minutes from MOACAC Executive Board Meeting \(February 2024\)](#)
 - Officer and Committee Reports will be coming up later in this meeting.
 - MOACAC Mentor Program up and running!
 - Kick off call Thursday, April 4
 - 10 pairs this year
 - Thanks to those who applied for a grant
 - NACAC NEXT participants
 - [Enrollment Date Directory on NACAC's website](#)
- II. Past Presidents Report (Nikki Hostnik)
 - Thank you to all our board members who have served and are rolling off
- III. Admission Practices (Kyle Johnson)
 - Discussions through Admission Ethical Dilemmas has happened at several MOACAC events:
 - Tools of the Trade
 - CCI, Conference
 - College side Trainings
 - End of Year conversations/social in KC
 - Next year, more fall kickoff and EOY events in STL, mid-MO, and Zooms!
 - Also, Zoom offerings across all of MO
 - b. If you are looking to join a MOACAC committee, email Kyle about being part of AP (Kjohnson@rockhursths.edu). You will eventually be able to lead discussions independently both virtually and in person
- IV. Bus Tour (Anna Whitlow)

Tentative Agenda Monday, June 3rd-Thursday, June 6th:

 - Indiana State, Rose Hulman; Purdue, Notre Dame; DePauw University, IU-Indy, Butler, IU Bloomington
 - Waiting on final confirmation from Indiana State, DePaul and IU: Then will send MOU.
 - Ready to launch registration.
 - Split cost of lodging among schools.
- V. College Fairs (Katie Vargas & Kristin Roop)
 - 2023-2024 Recap—
 - 2024-2025 College Fairs
 - Request to host a fair form open until 4/15.

- First draft of CF Calendar releases 5/15. Check at the end of each month for updates.
- Final draft published by 8/15.
- StriveScan usage at all sanctioned fairs during the upcoming cycle.
- 3 tables per fair per institution at sanctioned fairs, moving forward.
- Shout out to Katie Vargas for a great job as co-chair as she completes her term this spring.
- Welcome to Abby Klinckhardt (MICDS STL), our incoming co-chair.

VI. Communications (Ebony Sistrunk)

- Open rates of bi-weekly updates and newsletters
- Social media engagement
- **Future Plans/Goals:**
 - Increase interest in Humans of MOACAC piece
 - Increase social media posts
 - Launch “Cool Things We Do” newsletter section
 - Launch “Counselor Resources” newsletter section
 - Polish up templates for bi-weekly updates and newsletters

VII. Government Relations (Tim Wilmes-not present)

Great meeting with Missouri Department of Secondary Education in Jefferson City on 2/27

- MO DESE seeks to align secondary education goals with reality in legislation
- Want advocacy to be data driven; they would love to be included in data we are seeing
- MOACAC recommended state-led best practice on 504 organization
 - i. MO DESE sees opportunity to elevate best practices to requirements for MSIP-7
- MOACAC provided feedback on MO Connections system and changing SAT benchmarks for Bright Flight award in Missouri
- Shared concerns with State Senator Trent over his sponsored school choice bill, 2/27

VIII. Inclusion, Access, and Success (Russell Brannen-not present & Janiece Jones)

a. Braxton Rethwisch Scholarship

- Closed on March 18
- Received 360 applications (will award five \$1,000 scholarships by the end of April)
- Scholarship prompts were changed to better align with the scholarship’s purpose (Commitment to Learning, Leadership Skills, Community Service)
- A new rating system was created and will be used starting Spring 2025
- Volunteer Readers: (Paula Ake, Susan Lutz & Steven Shemwell)

b. Need Based Scholarship

- Will open May 1
- Two \$3,000 Awards
- Last Year (253 applications)
- A new rating system will be used

c. Focus Shift from scholarship to programming

IX. International Initiatives (Eric Steere)

- 2024 International Student Scholarship Winner: Kimberly Cruz, Senior at Ritenour High School
- Spotlight on Dutch University Colleges (Virtual) with Dr. Kim Zwitterloot at University College Utrecht (4/22)
- Spotlight on Selective UK Admissions (Virtual) with Ivar Moller (St. Andrews) and Amy Roberson (Cambridge) (5/17)
- Upcoming Education Session at NACAC in LA (September, 2024): "'From Distant Miles to the British Isles': Tips for US Curriculum Schools Applying to Selective UK Universities."
- Summer Plan: Update Resource Page
- Coming in the fall: Supporting international students in U.S. High Schools (Virtual)
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X. Membership (Chad Sisk-Not present & Emily Diaz)

- Current Members - 832 (828 in 2023, .0048% increase:)
- College/University - 422
- High School - 340
- Misc - 70
- Membership renewals will be sent in the middle of May(ish).

XI. Professional Development (Cabrina Noonan-not present & Emily Sachs)

- Tools of the Trade confirmed for Maryville University from August 8-9
- KC CUBE- UMKC can no longer host, waiting to hear back from Metropolitan Community College to see if they can host on any of their campuses Thursday, Aug 28th
- STL CUBE- confirmed at Lindenwood University for Wednesday, Aug 27th for a \$0 bid
- We sent out a survey to HS counselors to look into planning virtual lunch & learns next semester
- CCI ?
- Thanks, Cabrina, for your hard work this semester and welcome Katy-Jane Johnson!

XII. Spring Conference (Amanda Henry & Elora Thomas)

- Conference 2025
- April 2-4, 2025
- Sheraton Westport Chalet
- Theme TBD!
- Conference 2024 Highlights
- Thank you to Elora!
- Welcome, Elizabeth!

XIII. Technology (Nate Jacobs & Mark Nothum)

- After two terms, Mark Nothum is rolling off as Technology Co-Chair
- Nate Jacobs (UMKC) and Mark's replacement Philip Layfield (WashU) will be co-chairs this next cycle
- Mark has been training with Nate throughout the past year, and has met with Philip to give a basic overview of the role
- Nate, Philip, and Joann are looking into the possibility of using Google for Nonprofits, so the Exec Board can all use the same Google Drive in order to help prevent data loss from having MOACAC documents/information stored on individual board member accounts

XIV. Treasurers Report (Jill Duncan, Mary Giunta, and Kelli Roberts)

As of 4-10-24:

- Checking- \$304,209.19 (minus upcoming conference payments, \$6,000 for 2 scholarships & other expenses)
- Money Market- \$26,265.08
- Edward Jones \$527,886.34
- Thanks to Kelli Roberts—and welcome, Mary Giunta!

XV. Interested in Volunteering – use the QR code on the screen to volunteer and get involved!

XVI. New Business

- No bylaw changes this year
- Elections are coming up next—need a motion and a second to vote
- Annual awards

XVII. Voting – We have two positions that require a vote and those are for treasurer-elect and president-elect

- Blake Huster, Maryville University, Treasurer-Elect
- Kelli Roberts, Drury University, President-Elect

XVIII. Rising Star Award 2024 – Russell Brannen, Collegebound & Kealin McLean, Columbia College

XIX. Peggy Clinton Award 2024 – Kate Kindbom, retired SLUH

XX. President's Service Recognition Award 2024 – Mark Steinlage, Rockhurst University

XXI. Passing of the Gavel from current president, Teresa Haney to Shelley Gerringer

XXII. Move to adjourn the meeting