

MOACAC MEMBERSHIP MEETING

April 4, 2022

Kansas City, MO

Spring Conference 2022

I. Welcome and Introductions (Dawn Michel)

- Welcome back! It's great to be back in person after two years!
- Thanked everyone for making the organization a success

I. Past President's Report (Charlie Hungerford)

- Excited to be asked to return to fill the past president's role over the last several months.
- Will be announcing the winners of this year's awards later in the meeting
- Conducted voting with membership. Approval was reached for the following positions:
 - Teresa Haney, President-Elect
 - Jill Duncan, Treasurer-Elect
 - Jamie Staggs, Alternate Post-Secondary Delegate
 - Chad Sisk, Alternate Secondary Delegate

I. Admissions Practices (Kyle Johnson)

- NACAC Admission Practices Committee has approved these scenarios to consider different scenarios/dilemmas: [AP Dilemmas](#)
 - There are reflection and discussion topics to consider how you might engage yourself, as it relates to Admission Practices:

I. Bus Tour (Jennifer Tanner)

- June 27-30, 2022
- Originate from and return to Kansas City
- Schools on tour: University of Iowa, Grinnell College, Drake University, Iowa State University, Creighton University, University of Nebraska-Lincoln
- Costs:
 - \$200 registration fee
 - Sunday night accommodations in Kansas City (if you need them): \$129-\$149
 - May be one or two meals on your own
- Registration deadline May 24
- Must be a MOACAC high school member to attend

II. Communications (Amanda Henry)

- Content for monthly newsletters and weekly emails due Wednesday by 6 p.m. There is a link to a Google Form at the bottom of every email.
- Interested in being featured? Opportunities include:
 - MOACAC on the Move
 - Humans of MOACAC

- Special Features - Be a guest writer!
- Opportunities to join our committee
 - Assist with content creation
 - Assist with social media

I.Spring Conference (Caelin Anderson / Elora Thomas)

- Thank you for all that were able to attend the conference
- Thank you to our committee members
- Save the Date - 2023 MOACAC conference in St Charles MO
 - April 2 - 4th
 - St. Charles Convention Center
- Be on the lookout for committee request!

II.Government Relations (Peggy FitzGibbon)

- No report

I.Inclusion, Access, & Success (Amber Mitchell / Monica Nikolai)

- Braxton Rethwisch Scholarship Winners-\$1,000
 - Yanitza Hernandez-Mendoza, Cristo Rey High School in Kansas City, MO, plans to attend Rockhurst University
 - Leilani Smith, Sikeston High school in Sikeston, MO, plans to attend Southeast Missouri State University
 - Reiley Heffern, Parkway North High School in St. Louis, MO, plans to attend Missouri S&T
 - Lucia Umbreit, Liberty High School in Wentzville, MO, plans to attend Washington University in St. Louis
 - PurityPeace Muiruri, Hazelwood West high school in St. Louis, MO, plans to attend Washington University in St. Louis
- Spring 2022 Inclusion Conference
 - Sunday, April 24th from 9:00am-1:00pm at Maryville University. Open to 11th and 12th grade students and parents in MO.
 - Looking for presenters, gift card/swag donations, help us get the word out
- Needs Based Scholarship 2-\$3,000 goes live in Late April-Early May

I.International Initiatives (Oya Schooley)

- Recipient of the MOACAC International Student Scholarship is Ashish Panda from Parkway North High School (St. Louis)

I.Membership (Shelley Gerringer / Mary Giunta)

- Total Active Memberships: 744
 - 1 - Admin
 - 2 - Retirees
 - 3 - College Faculty/Student

- 7 - For-Profit
- 52 - Not-For-Profit
- 260 - Secondary Counselors/Consultants
- 419 - College/University Reps
- Goals and Growth
 - Projected goal for 2021-22 was our pre-COVID membership of 775 (96% of goal)
 - We ended 2020-21 with 683, so we have 61 members more than last year (9% increase)
- REMINDER: Don't forget, membership renewal begins July 1st; request your membership dues from your school BEFORE summer!

I. Professional Development (Cabrina Noonan / Darren Meeker)

- Currently planning for fall PD events - securing locations for Tools, CCI;
- Looking for volunteers to help with Tools event in early August

I. Secondary School Outreach/MSCA (Chad Sisk)

- Presenters are needed for the MSCA Conference in November
- Please consider sharing suggestions/ideas for promoting mental health awareness in the month of May. We would like to partner with MSCA to push out important topics of conversation related to mental health awareness and school counseling/college readiness.
 - Please share thoughts ideas with Chad Sisk

I. College Fairs (Andrew Laue / Katie Vargas)

- Event registrations went smoothly in 2021-2022
- Spring 2022 RCFs
 - KC Area (William Jewell College, March 30th); 62 colleges attended
 - STL Area (Maryville University, April 24th); 87 colleges registered, to date
 - Media Kit can be found on MOACAC Website

. College Fairs → 21-22 Regional College Fairs → Promotional Toolkit (bottom)

a. [Toolkit](#)

- 22-23 Fairs
 - RCFs- 2018-19: 11, 2019-20: 15, 2020-21: 0 (Covid), 2021-22: 13, 2022-23: 14
 - Non-RCFs- 2018-19: 74, 2019-20: 60, 2020-21: 0 (Covid), 2021-22: 53, 2022-23: 55
 - Confirmation emails will be sent to all fairs within the next 2-3 weeks
- 2023-24 Co-Chair Transition
 - Andrew Laue will be leaving the RCF/College Fair Co-Chair role, and Tim Wilmes from Xavier University will be transitioning into it; thank you, Tim!

I. Technology (Mark Nothum)

- If you are interested in being an 'assistant' technology coordinator in anticipation of Mark rolling off the board in a few years, please contact him! We are looking for a tech savvy person wanting to get involved in MOACAC!

I. Treasurer Report (Meredith Buschmann / Kelli Roberts)

- Current funds as of April 1st:
 - Checking: \$226,631.59
 - Money Market: \$26,043.42
 - PayPal: \$13,753.39
 - Edward Jones: \$388,691.44
 - **Total: \$655,19.84**
- We continue to monitor each of our committee budgets and spending.
- Our biggest source of income for FY 21-22 has been from membership and college fairs (fall and spring).
- Back in December, we moved \$200,000.00 from our Commerce account into Edward Jones. As a result, one of our goals for next year is to start ironing out an endowment policy that will be able to support MOACAC in perpetuity with scholarships and other activities for our members and students. We will work with our financial advisor at Edward Jones along with the Presidents to have a policy in place and ready to go for FY 22-23.
- Reminder to utilize tax exempt as you can. If you need a W9 form please email Kelli at kroberts001@drury.edu
- Next up, in May, Treasurer's will be asking for budget requests from each of our committees and will review them with the Presidents as we build our budget for FY 22-23.

II. New Business (Dawn Michel)

- When opening it up for new business, someone raised the question about making scholarships renewable. Charlie explained the logistics of tracking this is huge. The question was also then raised about offering scholarships for current college students, increasing the amounts, etc. These considerations are up for discussion going forward.
- Charlie provided an update on the Policies & Procedures manual. It is now finalized and on the MOACAC website. It will be revised annually as needed.

I. Annual Awards

- Charlie Hungerford presented the following awards for the 2021-22 school year:
 - Rising Star - Katie Jansen, Drury University
 - President's Recognition Award - Mark Nothum, Saint Louis University
 - Peggy Clinton Memorial Award - Dawn Michel - Chaminade College Prep

/je 04.04.2022