

MOACAC Meeting Minutes
General Membership Meeting at NACAC
Thursday, September 21, 2023
6:00-7:30pm
Baltimore, MD

- I. Welcome and Introductions (Teresa Haney)
 - a. Thank you to Shelley Gerringer for creating Group Me sign-up for this event
 - b. Please join the new Group Me while you are at conference
 - c. Please pay attention to the college fair calendar as rogue fairs pop up, but we are trying to address this for next year.
 - d. We are working to create better working relationships with vendors who sponsor us for conference, etc. and hope they feel a good use of their marketing dollars
 - e. We are looking forward to create a mentoring program and kicking it off this spring at conference. You will be hearing more about this soon.
- II. Past-President's Report (Nikki Hostnik)
 - a. Philip Layfield from Wash U was named Rising Star Award winner at NACAC! Congratulations!
 - b. Another task of mine as past-president is to round out the next cycle of leadership. If you or someone you think would be good in a leadership role, we will start that process this winter. Look for an update in an upcoming newsletter.
- III. Admissions Practices (Kyle Johnson – not present)
 - a. Training Sessions held to discuss Admission Ethical Dilemmas
 - b. Goals for Upcoming Year include creating a committee and promoting training sessions and discussions
- IV. Bus Tour (Anna Whitlow-not present)
 - a. This year we offered the Show Me Tour and had 19 school and/or independent counselors from NY to HI on the tour.
 - b. Showcased 8 schools including SLU, Wash U, Webster, Mizzou, MO S&T, College of the Ozarks, Drury, and MO State University
 - c. Next year we hope to show MO counselors Indiana and Ohio colleges and universities
- V. College Fairs (Katie Vargas & Kristin Roop)
 - a. No report provided
- VI. Communications (Ebony Sistrunk)
 - a. Highlights from previous year include adding Sydney Caudill from Drury to partner with Ebony to coordinate our social media presence
 - b. Goals for upcoming year include increasing the number of social media posts throughout the month; highlight MOACAC members from Mid MO or other rural areas
 - c. Redesign the MOACAC updates and newsletters for easier readability and to increase engagement

- VII. Government Relations (Tim Wilmes-Not present)
- February 2024 will be the next MO Legislative Day
 - We will be sending out a survey to members about most important issues to bring to the MO legislative body in Jefferson City—look for that survey next week and in our MOACAC newsletter
 - If anyone has topics/issues that they want addressed for our MOACAC Legislative Day, please email Tim Wilmes at wilmest@xavier.edu
- VIII. Inclusion, Access, and Success (Janiece Jones-Not present & Russell Brannen—presenting)
- Highlights from previous year include awarding 7 scholarships to deserving students
 - Goals for upcoming year include evaluating eligibility criteria and timelines for scholarships, Hosting 1 or 2 “Lunch & Learns” focused on inclusion and access
 - Plan a workshop or other event for HS counselors (esp for those from rural/underserved areas), and create a resource library/other resources for HS counselors
- IX. International Initiatives (Eric Steere)
- We bid farewell to Oya Schooley and we will miss her. We conducted PD workshop for college admissions professionals working with international students in MO HS (virtually as well as at last year’s MOACAC Conference in St. Charles.
 - We awarded \$1000 scholarship to a student from the Philippines attending Mizzou. She will be studying Hospitality Management.
 - Goals for upcoming year include listen, ask, support—let me know what your students need; conduct professional development workshop for HS counselors interested in learning about international education opportunities.
 - Also, explore ways to provide support for refugees, asylum seekers, and undocumented students. Coordinate with International Institute, Intl ACAC, and other organizations to provide support for vulnerable international populations and those CAC that serve them.
 - Organize international-themed counselor breakfasts, fairs, and meet & greets for our counselors.
- X. Membership (Chad Sisk and Emily Diaz-Neither present)
- This past year we surpassed our goal of 775 members (made it to 829)
 - We bumped up the renewal notification process before summer break to accommodate members beginning in mid-May
 - We collaborated to make renewal and lapse emails more straightforward and efficient
 - As of September 8th, membership was at 738 with 312 HS counselors, 360 college members, 62 agencies.
- XI. Professional Development (Cabrina Noonan-Present and Emily Sachs-Not present)
- Looking for someone to replace Cabrina as she rolls off in April 2024
 - We are responsible for PD events including CUBE, CCI, Tools of the Trade.
 - CCI is next event for HS counselors on 10/26 at Mizzou. Includes a tour. Gas cards to help with transportation will be available. Must be carpooling and apply for a grant to be considered for a gas card.

- d. If you're interested in presenting, let Cabrina know.
- XII. Spring Conference (Elora Thomas-presenting and Amanda Henry-Not present)
- a. There will be a super conference with GPACAC April 10-12 in KC this spring
 - b. It will be held at the Marriott Country Club Plaza
 - c. College/University members will be \$290 and School Counselors are \$190 for members.
 - d. Registration will open November 1 thru Slate. Grants are available.
 - e. Please consider submitting a session proposal!
- XIII. Technology (Mark Nothum-presenting and Nate Jacobs-Not present)
- a. Nate Jacobs from UMKC joined as co-chair this year. Will take Mark's place when he rolls off in the spring.
 - b. Goals for next year include keeping registrations for events, fairs, etc. running smoothly through the website; registration for the April 2024 joint conference will be handled through GPACAC and will be running through Slate.
- XIV. Treasurers (Mary Giunta-Not present, Kelli Roberts-present, Jill Duncan—presenting)
- a. Congratulations to all of the committees on hosting great events, reaching goals, and assisting your students and colleagues through MOACAC programs and committees.
 - b. Budget for 2023 was determined at our annual summer executive meeting and was distributed to committee heads by Teresa Haney in August.
 - c. Please include your receipts as one pdf for documentation in one file and include your budget code with all requests for reimbursement
 - d. We continue to give back through grants
 - e. Currently, checking balance is \$320,036.56 and the money market balance is \$26,126.18.
- XV. Closing remarks (Teresa Haney)
- a. NEXT program is offered through NACAC to aid the next generation of leaders over the next year.
 - i. Mallory LaPlante at Vianney, and two others attended representing MOACAC.

Meeting adjourned at 6:50 PM

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