

MOACAC Membership Meeting

NACAC Conference

Seattle, WA

September 23, 2021

5pm-6:30pm

Welcome and Introductions – Welcomed by Dawn Michel (past-president). Teresa could not be in person and so we have a video presentation from her.

Past-President's Report – (Dawn Michel) 18 bylaw changes and new board members (3). New Chair-Elect of the Board and two new board directors. Looking ahead to what's happening. At conference there was a meeting regarding delegates' role and the Ad-Hoc committees. Two people are also on ad-hoc committee, Earl Macam and Debi Hudson.

Admissions Practices (Dawn presented in Kyle Johnson's absence) – Trying to find best practices to shift AP efforts from compliance to education and advocacy. References were provided on AP topics.

Bus Tour (Dawn presented in Jennifer Tanner's absence) – We hope to have an out-of-state counselor bus tour in Summer 2022.

Communications (Dawn presented in Mike Gruzieski's and Amanda Henry's absences) – Mike and Amanda are now heading up the newsletter and emails sent every Friday. Submissions for the newsletter/emails need to be submitted by Wednesday at 6pm. Communications would like to have another committee member. Let us know if you are interested in joining the Communications team!

Spring Conference (Elora Thomas and Caelin Anderson) – Theme for 2022 spring conference "In the Thick of It" is set. Working on sponsorships. Recruitment of sub-committees is happening now. There are about 7 of them. Contact Elora and Caelin to get involved. They have an established conference communication timeline. F&B has been reviewed for the conference—is still in flux. A digital file has been set for records and action items. The joint conference will be with GPACAC in Kansas City next April 3-5 at the Marriott.

Government Relations (Dawn presented in Peggy FitzGibbon's absence) – Planning a Jefferson City Advocacy Day at the Capital on February 24th in conjunction with executive board meeting. Advocacy Day in DC is to be determined.

Inclusion, Access, & Success (Monica Nickolai & Amber Mitchell) – The IAS Conference is virtual on Saturday, October 16th. Free for all students grades 9-12. Open to all MO students. Registration closes on October 13th. Still need one more presenter—contact us if interested!! We will award 3/\$750 scholarships to attendees. The Braxton Rethwisch Scholarship will open November 1 and will award 5 scholarships of \$1000 each. Students must attend a MOACAC high school and attend a MOACAC member college. The need-based scholarship will open up in spring that is not merit based! We will award 2 of these scholarships.

International Initiatives (Oya Schooley) – Website has resources for international students wanting to student in MO and the US. There is a MOACAC International Student Scholarship (\$1000) that will be opening in the spring for an international student wanting to stay in MO for college. Oya is looking forward to creating a pool of resources to help advise international students and for MO students wanting

to study in international locations. If you have "international experience" and would like to share your expertise with others, please reach out to Oya Schooley (oschooley@pembrokehill.org.)

Membership (Dawn presented in Mary Giunta's and Shelley Gerringer's absences) – For 2020-21, we had 683 members (88% of the previous year due to COVID). Currently, we have over 640 members. Our goal is to hit 775 by spring.

Professional Development (Dawn presented in Cabrina Noonan's and Darren Meeker's absence). We had 35 new college admission professionals in attendance at Tools of the Trade (virtual) on August 5-6. CUBE was held at Webster University (58 colleges; 126 counselors). Next year, STL will be held at Maryville. Kansas City was held at William Jewell. Registration for CCI is currently open and will be held October 22nd at Rockhurst.

Secondary School Outreach (Dawn presented in Chad Sisk's absence) – We will have 7 MOACAC members present at the MSCA Conference in November. MOACAC will also sponsor an exhibitor booth and hospitality suite. Contact Chad Sisk for more information.

College Fairs (Dawn presented in Andrew Laue's and Katie Vargas' absence)– We have 14 regional fairs this fall. One has been cancelled. We are offering a hybrid model. In addition to the in-person regional fairs, we also have 57 local, in-person fairs. Along with StriveScan we are supporting 6 virtual events in September and October. Check the website for more information. We have developed a COVID Guidance Stance which has the expectation that all fair coordinators are expected to comply with local and district protocols regarding COVID. We also prohibited RCF walk-ins.

Technology (Dawn presented in Mark Nothum's absence) – Registration for fall event have gone very well. We've moved to flat rate for regional fair registration due to COVID. We are doing registration singularly via our website and away from JotForm. Technology continues to maintain a calendar of all fairs. Work will begin on registration for the joint conference soon.

Treasurers (Dawn presented in treasurers' absences)– We are doing ok. Despite COVID, we have been very successful in managing some money in the past year. Financially, we are very stable. We are thrilled to announce that we ended the 2020-21 school with a profit of over \$24,000. (We initially predicted net revenue of \$56,000). We continue to invest excess funds. Our investments happen through Edward Jones. Treasurer-elect Trent Fenwick resigned to leave the industry. We welcome Kelli Roberts from Drury University as our new treasurer-elect.

New Business / Questions – It was expressed that it was much appreciated that 3 scholarships were being offered! Grateful to see our revenue is being used wisely to help others!

Formal meeting adjourned at 5:50.