

MOACAC Meeting Minutes  
September 22, 2022  
Houston, TX  
6:00-7:30pm

**Welcome and Introduction** (Nikki Hostnik) -

Introduced presidential cycle for this year.

Grants are available for PD events. Please spread the word! We are trying to break down barriers that prevent people from attending. WE are financially healthy and we want to spread those funds two ways—scholarships and grants for PD.

**Past President's Report** (Dawn Michel)

Consider if you would like to serve MOACAC or know someone who would like to serve in the role of President-elect or Treasurer-elect. In December, nominations for these positions will open. Additionally, nominations for our annual awards will open.

We will have updates to the MOACAC bylaws this year, to remove references to the delegate role, a previously elected position within MOACAC. Updates to bylaws require a membership vote. Members will be notified via the MOACAC weekly email/monthly newsletter about the voting process.

**Admission Practices** (Kyle Johnson) -

NACAC Admission Practices Committee has approved these scenarios to consider different scenarios/dilemmas: AP Dilemmas

- There are reflection and discussion topics to consider how you might engage yourself, as it relates to Admission Practices:

**Bus Tour** (Anna Whitlow) - In June of this year, twelve college counselors attended our MOACAC Bus Tour in Iowa and Nebraska. We toured six colleges in four days: University of Iowa, Grinnell College, Drake University, Iowa State University, Creighton University and the University of Nebraska-Lincoln. It was a very well received professional development opportunity. Next year we will be showcasing Missouri Universities and Colleges to college counselors from outside the state.

**Communications** (Amanda Henry) -

Seeking committee members who are interested in social media and creating content for newsletter.

Humans of MOACAC - interested in being featured or know someone we should highlight? If so, email Amanda at [amanda.henry@whitfieldschool.org](mailto:amanda.henry@whitfieldschool.org).

Moved to bi-weekly communication; streamlining communication to make newsletters and updates more informative and less repetitive.

**College Fairs** (Andrew Laue & Katie Vargas)

Both Regional and local college fairs were 100% back in person for Fall 2022! College registrations for RCFs will likely be slightly higher compared to last year. Local college fairs are higher than last year, but not quite as high as in Fall 2018. Some RCFs have sold out, and sold out fairs will not allow walk-ins, even if there are no shows (this would not be fair to schools that were not allowed to register for sold out fairs). Wait-lists are not offered for RCF programs, but perhaps this is something to consider for the future. All RCFs are annually evaluated to make sure they are meeting the standards of Regional Fairs, and serving the needs of their local students. Walk-ins are allowed where there is space. You will pay a \$100 late fee per fair (in addition to the regular fee). New co-chair will be needed beginning in April 2023.

**Government Relations** (Tim Wilmes) - Advocacy Day in February, 2023 (Jefferson City, Missouri).

Information will be distributed as we go through the planning process. If you want to share topics that are important to you or to your colleagues, please reach out to Tim Wilmes: [wilmest@xavier.edu](mailto:wilmest@xavier.edu). We will also send out a survey as we get closer to Advocacy Day 2023.

### **Inclusion, Access & Success** (Janiece Jones & Russell Brannen) -

- We have two new Co-Chairs!! Myself and Janiece Jones from MO S&T.
- Braxton scholarships have been awarded and those students were notified. We are following up to ensure checks are sent and the scholarship is closed out for this year.
- MOACAC Need Based Scholarship is under review, Janiece emailed previous readers to see who is willing to read again. We hope to have decisions made and students awarded by end of October.
- We aren't there yet in any discussions, but we'd like to revisit the idea/content of an Inclusion and Access Conference. Ideally we have an in person event that is beneficial to our STL families, and it's often centered on general college knowledge and features a wealth of knowledge in different settings (panels, presentations, college fairs). I think we'd all agree the information is helpful and often needed, but attendance hasn't really skyrocketed for this event so we wonder if there is a different need we aren't seeing.
  - If you all have any ideas, or input from your previous experiences with the conference we'd love your feedback.

**International Initiatives** (Oya Schooley) - International Student Scholarship will open in December. Stay tuned for a webinar in the winter for counselors supporting students exploring international universities.

**Membership** (Shelley Gerringer and Mary Giunta) - We currently have 746 members. Our 2022-23 goal was 775, which was a pre-covid membership number. We are 96% of our goal in September 2022.

### **Professional Development** (Darren Meekers & Cabrina Noonan) -

Tools of the Trade welcomed 60 people from over 20 colleges new to the profession! Hosted the learning at Fontbonne University and the social at BallPark Village to watch the Cardinals vs. Cubs!

KC CUBE went great. Hosted on 8/31 at Rockhurst University, we had 95 of 107 high school counselors and 60 colleges in attendance!

STL CUBE was very well attended. Hosted on 9/1 at Maryville University and welcomed over 150 high school and independent counselors, with over 60 colleges in attendance.

The College Counseling Institute is set for October 7 at Saint Louis University. Registration has already surpassed last year's numbers, and our full slate of presenters are first time presenters for CCI, including two of our very own board members: Tim Wilmes and Chad Sisk!

### **Secondary School Outreach** (Chad Sisk) -

MSCA Conference will be held in November. We currently have 5 sessions that are college related, all of those sessions are being offered by members of MOACAC. Thanks to all who volunteered to present a session.

CCI-Announcement of CCI was sent to MSCA. Through this partnership we hope to increase membership (CCI attendees have to be MOACAC members) and share our expertise with counselors who don't always have the opportunity to take advantage of MOACAC programming.

### **Spring Conference** (Caelin Anderson & Elora Thomas) -

- Recap 2022 Joint Conference
- 2023 Conference: **April 3-4, 2023** in St. Charles, MO at the Embassy Suites (no pre-conference)
- Theme, "*Out of the Woods. MOving Forward*"
- Actively recruiting committee volunteers:
  - Communication
  - Social
  - Sessions
  - Vendors/Sponsors
  - Outreach
  - On-site
- Registration (launches in January)
- Hotel block: \$149 per night
- Session proposals due in February. Please consider sharing your expertise!

**Technology** (Mark Nothum) -

- Fall registrations have gone well, and continues to offer an overall good experience for the membership
- The College Fair and Event Calendar continues to be a valuable resource for MOACAC. Thank you Professional Development and College Fairs Committees for helping make the website better
- We have a new Technology Co-Chair starting on the board soon/now! Nate Jacobs at UMKC will begin training for working on the website and event registrations, and will be able to begin sharing responsibilities

**Treasurer Report** (Kelli Roberts, Jill Duncan, Meredith Buschmann) -

- Thank you for sending in all reimbursements in a timely manner. If you haven't considered it is very efficient (and helpful) if I'm able to reimburse by PayPal rather than mailing a check. It's all the little thing that add up or don't and make this enjoyable for me.
- On requests if you would please snip your receipt and include in the same excel document that is also helpful. Otherwise I have to upload multiple documents at a time. If utilizing mileage reimbursement a snip of the mapquest directions with mileage is required.
- Congratulations to all committee members that have hosted successful events this far!
  - If you would like to view your chart of accounts, please see me after this meeting or book a time here: <https://calendly.com/kroberts001/00>

Checking Balance- \$295,033.98

Money Market- \$26,044.50

**New Business** - No new business introduced.

Meeting adjourned.

**Present to report**

/je 09.22.2022