

MOACAC Executive Board Meeting Minutes

February 24, 2026

Madison's Café

Jefferson City, MO

Present: Ebony Sistrunk, Amanda Chapman, Kelli Roberts, Shelley Gerringer, Anna Whitlow (phone), Rachel Schleicher, Kaylynn Williamson, Christine Holladay, Chad Sisk, Kyle Johnson, Phil Layfield, Rachel Reed, Eric Steere, Katie Vargas, Emily Diaz, Blake Huster, Joann Elliott

I. President's Report (Kelli Roberts)

- a. Conference registration grants have been given out for the spring conference in Kansas City to the tune of \$3,060.
- b. NACAC allows us to apply for a \$10,000 grant and Kelli has done this in the past. This year, the budget was cut to \$8,000
- c. We have alerted members to our new Strategic Plan for the next five years
- d. Regarding SLATE, we will have a committee including Kelli and tech chairs to discuss implementation timelines, etc. She has provided information about this to the e-board members present at this meeting. The contract to move to SLATE has been signed and we are moving forward with implementation and leaving Memberclicks.
- e. Anyone interested in being part of the SLATE implementation team should reach out to Kelli Roberts directly (kroberts001@drury.edu)

II. Past President's Report (Shelley Gerringer)

- a. We have solicited nominations for annual awards. Shelley created a committee and those winners have been chosen. They will be announced at the spring conference in KC in April.
- b. Our president-elect candidate who has accepted is Mark Nothum from Saint Louis University and the treasurer-elect candidate who has accepted is Dawn Michel from Chaminade College Prep.

III. President-Elect Report (Amanda Chapman)

- a. Committee openings – we have been filling committee chair positions as folks from the team begin to roll off
 - i. Jamie Pollard and Missy Pardo for membership
 - ii. Mallory LaPlant for communications
 - iii. Erin Gabriel from Principia will be the new college fairs co-chair

- iv. Still trying to fill a few more positions before conference including International Initiatives and IAS

IV. Spring Conference (Rachel Reed)

- a. We are up to 25 exhibitors/sponsors for spring conference
- b. The conference website is up and running and looks fantastic
- c. Pre-conference theme is advocacy work
- d. Session proposals – 63!! Had to turn people away
- e. We will have a fireside chat with a NACAC rep at the spring conference

V. Professional Development (Rachel Schleicher)

- a. CUBE – Looking at St. Chas CC for STL on 9/4 and Rockhurst (KC) on 9/11
- b. Tools – will be in KC (no location determined yet)

VI. Inclusion, Access, and Success (Kaylynn Williamson)

- a. We are knee-deep in scholarships—400 are completed and submitted, another 500 are in progress. This includes all—need-based, Braxton, and International.
- b. We do need readers to choose winners

VII. Treasurers (Blake Huster / Christine Holladay)

- a. Investment Accounts: \$889,578.83
- b. Checking: \$82,580.71
- c. Savings: \$57,438.71
- d. **Total: \$1,029,598.25**

The stock market has been good to us. At the November meeting our total assets were \$860,210.27. We've seen a 19.7% increase in just four months.

- e. We have both investments and money market accounts.
- f. Our investment accounts plus our cash reserves put us at about \$1 million dollars in assets as of today
- g. We have a potential opportunity to partner with KC Educational Foundation to help us with scholarship funding

VIII. Government Relations (Katie Vargas)

- a. Met with DESE for Legislative Day today
- b. Keeping an eye on key legislation going forward

- c. Will communicate legislative information out to the membership in a non-biased way
- d. March 16th is National Advocacy Day

IX. Membership (Emily Diaz & Chad Sisk)

- a. We are up 6% on college side; 1% on high school side; and 11% on nonprofit side this year
- b. We need to have a conversation about what to do about RootEd advisors' memberships going forward as that was not a seamless process

X. Admission Practices (Kyle Johnson)

- a. Will be presenting at spring conference on the topic of admission practices

XI. International Initiatives (Eric Steere)

- a. Not as many apps for the international student scholarship—3 completed. We are at about the same pace as last year.
- b. Presented a well-attended webinar as part of the Lunch and Learn series on supporting international students
- c. All counselors and students in area are welcome to attend an event at 7pm on Friday, March 6th at Thomas Jefferson School on international student admissions

XII. Communications (Ebony Sistrunk)

- a. Ebony is rolling off and Mallory LaPlant is rolling on as her replacement
- b. They have a good cadence of communication going out to membership, but if you need additional info to go out as a single communication in addition, please let Ebony know.
- c. Ebony will train Mallory over the next few months to help the transition

XIII. Technology (Phil Layfield)

- a. Moving to SLATE is doable and will be replacing Memberclicks system
- b. If anyone is comfortable with SLATE, please let Tech know. We need to find someone who can do this work that will include membership and invoicing.
- c. As far as cybersecurity audit, we have an issue with security because of multi-factor authentication due to our shared Google accounts. We are working on a workaround.

XIV. Bus Tour (Anna Whitlow)

- a. Has heard back from several schools about committing to the tour: Union, Ole Miss, Vanderbilt, Rhodes. Murray State is fairly certain they will University of KY is going to respond soon. The tour will depart from Cape Girardeau.
- b. We will likely be reducing the number of days on the tour
- c. Anna is working with Blake regarding MOUs for the colleges participating
- d. We plan to launch registration for MOACAC counselors in March newsletter
- e. We are charging a flat rate of \$1500 per school this year plus meals. The money will cover housing and some transportation costs.
- f. Blake added that we will be offering sponsorships in the 26-27 school year to see if any participating college wants to sponsor a counselor from a specific population (rural, etc.)

XV. **College Fairs**

- a. No report given

XVI. **New business**

- a. No new business solicited or introduced

Meeting adjourned at 1:17pm

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